

#### **PRESS RELEASE**

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# More efficient, effective and sustainable - hubergroup Chemicals presents its modern portfolio at the American Coatings Show

hubergroup Chemicals, one of the largest manufacturers of chemicals, presents its state-of-the-art portfolio of PU resins, UV oligomers, polyesters, pigments and pigment concentrates at the American Coatings Show from April 30 - May 2, 2024, at the Indiana Convention Center in Indianapolis. A special focus will be on UV technology and products for the wood coatings market. All interested parties are cordially invited to visit booth 2638 near the entrance.

The biennial American Coatings Show + Conference this year follows the theme, "Innovations in Coatings Technology: Shaping Our Future." This is also the theme of the hubergroup Chemicals booth, where the company will be presenting its comprehensive, state-of-the-art portfolio and inviting visitors to engage in dialog with its experts. In a sustainable and future-oriented manner, hubergroup Chemicals will be paying particular attention to UV technology and products for wood coatings, including UV resin and UV monomer products. These form an effective and efficient alternative to traditional air, moisture, and thermal-cured coatings, because they offer faster curing times, reduced energy consumption, and improved coating performance. The portfolio also includes raw materials for printing inks and overprint varnishes such as resins, additives and colorants.

"The United States is one of the most dynamic markets in the world with great growth opportunities. The origins of hubergroup go back well before the American Declaration of Independence and have their roots in printing inks. Based on this experience and knowledge, we offer a portfolio of products that goes far beyond that - including the latest innovations for the coatings sector, which we are proud to present at the American Coatings Show," says Taner Bicer, Board Member and Managing Director, hubergroup.

"Sustainability, efficiency and effectiveness are at the forefront of our coatings portfolio. Our product innovations for America are particularly exciting for large customers as well as niche players because we can produce our specialty chemicals ourselves and tailor them to the individual needs," says Greg Bengtson, President hubergroup Chemicals USA.

hubergroup Chemicals is one of the world's largest manufacturers of specialty chemicals such as resins, laminating adhesives, additives and dyes. The company was founded in 2020 and is a division of the international chemical and printing ink specialist hubergroup, which is based in Germany and looks back on a history of over 258 years.

hubergroup Chemicals has its own plants worldwide and is the largest UV oligomer producer in India, where it produces cost-effective, high-quality and customized UV-curable oligomers, polyurethane resins, laminating adhesives (2K PU systems), modified rosin resins, PVB, ketone resins and polyamides as well as pigment concentrates, alkali blue and adhesion promoters. hubergroup Chemicals is a leader in pigment synthesis capacity.



In its own production facilities hubergroup Chemicals carries out numerous reaction mechanisms in more than 100 reactors. For example, addition, condensation, and the azo coupling reaction in pigment synthesis are among the group's specialties. With a cumulative production capacity of almost 300 kilotons, hubergroup Chemicals is one of the largest and most renowned manufacturers in the chemicals sector.

At the American Coatings Show, hubergroup Chemicals will be on site with numerous experts who can provide visitors with competent information, present the products and, above all, address the aspects of sustainability and product safety.

"We combine the highest quality and service with sustainability and the goal of the circular economy, which will play a special role at this year's American Coatings Show. Our experts, including scientists, applications specialists and marketers, bring together a wealth of knowledge and innovative thinking with our customers and the future in mind," says Greg Bengtson, President, hubergroup Chemicals USA.

In recent years, hubergroup Chemicals has developed into a leading global expert in the field of raw material production and has steadily expanded its portfolio. Thanks to the extensive production capacities, hubergroup Chemicals has acquired many international and regional customers from the chemicals, coatings and printing ink industries in the last two years.

The total volume that hubergroup Chemicals supplies to the paint and coatings industry will soon exceed 20,000 tons. hubergroup Chemicals maintains its own production plants and research departments worldwide, which work closely together on the latest innovations - with more than 20 new products every year.

You can find hubergroup Chemicals at booth 2638 near the entrance, Indiana Convention Center, 100 S. Capitol Ave, Indianapolis, 46225 Indiana.

More: https://lp.hubergroup.com/american-coatings-show-2024

## **About hubergroup Chemicals**

hubergroup Chemicals manufactures specialty chemicals such as colourants and pigments, laminations adhesives and monomers in its facilities in India. Launched in 2020, the company is a division of the international chemical and ink specialist hubergroup, which is based in Germany and has a 258-year history. hubergroup Chemicals places its particular focus on inks & over-print varnishes, and industrial coatings. In addition, the company has various capabilities in custom manufacturing. Sustainability and environmental protection are an integral part of the daily business. Dedicated experts enable advanced product development in research departments in India and Germany. As the largest manufacturer of rosin-based resins in India, hubergroup Chemicals is a highly experienced supplier of modified resins. To date, hubergroup Chemicals has developed into a major chemical supplier that sells its products to all over the world, in all business areas and to customers ranging from SMEs to large, world-renowned chemical companies. With production capacities of almost 300 kilotons and more than 100 reactors, hubergroup Chemicals is one of the largest manufacturers in the chemicals sector. Dedicated experts enable advanced product developments in the research departments in India and Germany. hubergroup employs around 3,000 people in almost 30 countries and generated annual sales of around €812 million in 2022.

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