

## PRESS RELEASE

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### **hubergroup presents new solvent-based, food-safe ink series for the Asian market**

**hubergroup Print Solutions, a leading international printing ink specialist, will participate in the 10th Specialty Films & Flexible Packaging Global Summit 2023 as a platinum sponsor. At this conference, taking place on August 31 and September 1, 2023, in Mumbai, hubergroup will launch three new solvent-based ink series which are specifically tailored to the needs of the Asian market: Gecko Platinum Plus, Gecko Platinum NT and Gecko Gold. Thanks to the intensive research work of hubergroup's developers in India and Germany, the sustainable, toluene-free ink series are ideally adapted to today's high requirements for safe food packaging.**

Carefully selected raw materials further enable these new Gecko series to combine a wide colour gamut and broad field of application with sustainability. They convince with high run length, excellent print performance, and eco-friendly formulation that supports sustainable, future-oriented packaging solutions. The PU (polyurethane)-based series Gecko Platinum Plus and Gecko Platinum NT as well as the hybrid vinyl-based series Gecko Gold are manufactured with the utmost care and highest safety standards and are, thus, GMP (Good Manufacturing Practice) certified.

“At hubergroup, we place great emphasis on supporting the production of safe and sustainable packaging. We are, thus, pleased to launch these three state-of-the-art solvent-based series, drawing on our tried and tested Gecko formulations which are specially adapted to the needs of the Asian market,” says Suresh Kalra, Managing Director India and President Asia at hubergroup. “As one of the biggest packaging summits in the world, the Speciality Films & Flexible Packaging Global Summit is the perfect platform for introducing these new products to the Indian flexible packaging industry. I would like to invite everyone to visit our stand to discuss our solutions for today's requirements of printers.”

#### **About hubergroup**

hubergroup is an international printing inks and chemicals specialist based in Germany with a history stretching back more than 255 years. In its two divisions, the company develops innovative, sustainable products and services to enable its customers to achieve first-class results. The Print Solutions Division produces inks, varnishes and printing auxiliaries for packaging, commercial and newspaper printing. The Chemicals Division produces specialty chemicals such as resins, laminating adhesives, pigments and additives at its plants in India. hubergroup employs around 3,300 people in almost 30 countries and generated annual sales of around €813 million in 2022.

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