**RELEASE REF:** Xaar 2025.008 ESG Report

**XAAR REBASELINES SUSTAINABILITY TARGETS FOR IMPROVED ESG ROADMAP**

**Cambridge, 15th April 2025** – [Xaar](https://www.xaar.com/) is reinforcing its commitment to sustainability with the announcement of a rebaselined ESG Roadmap, setting ambitious yet achievable targets to drive meaningful environmental, social, and governance impact.

The Group’s first Sustainability Roadmap was launched in 2020 and Xaar has made considerable progress in the five years since, being on track to hit its target of a 90% reduction in Scope 1 and 2 emissions by 2030.

Following a review of the requirements to complete Scope 3, the business has extended its timeline to 2050. In addition, all activity undertaken will be stated in Xaar’s ESG Report reflecting the broader canvas of the Group’s current and future activity.

The decision to rebaseline signifies Xaar’s learnings during this period, as well as acknowledging recent regulatory and market changes. “Our research indicates that the majority of governments and companies have publicly set 2050 as their end date, and even those that are promising an earlier timeframe don’t go sooner than 2040,” said Graham Tweedale, Xaar’s Chief Operating Officer.

“Our revised target aligns with industry best practices and ensures a pragmatic, achievable approach to reducing emissions, by prioritising the areas – such as energy and waste – that will deliver the biggest impact, soonest.”

The updated roadmap has been created with the support of the wider Xaar organisation, and input from stakeholders across the business’ supply chain.

To make it as robust as possible, Xaar undertook an extensive materiality analysis to determine exactly what internal and external stakeholders deemed most important and substantive. Amongst the groups Xaar consulted were customers, suppliers, STEM and charity partners, and its employees.

This was supported by a deep dive into historical data to deliver the best possible understanding of Xaar’s sustainability during the baseline year, 2019.

Workshops were attended by representatives from across the business – with 341 ideas shared and used to clarify and refine the roadmap.

“Based on such a thorough process – and with five years of learnings since the original roadmap – we’re confident that the rebaselined ESG Roadmap is accurate, achievable, and better aligned with the needs of our business, employees and customers,” said Graham Tweedale.

While the timeline may have changed, Xaar’s ESG Roadmap goes beyond regulatory requirements in order to future-proof the company’s ability to offer best-in-class, sustainable technologies to customers. “As a key player in the supply chain of many industries, we are playing an active role in supporting customers’ own sustainability initiatives – for example, through inkjet innovations that reduce waste or require less energy,” confirmed Graham.

This thinking is embedded in the four pillars established by Xaar in 2020 – Environment, People, Innovation and Community. The latest Roadmap adds a fifth pillar, Governance, to reflect the increasing weight attached to this area.

To download Xaar’s new ESG report: <https://www.xaargroup.com/media/e0nh0af4/esg-report-2024-full.pdf>

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**About Xaar**  
Xaar is an inkjet innovator, providing printheads and technologies for OEM and UDI customers worldwide.

By helping customers lay down precise volumes of inks and fluids with absolute pin-point accuracy, time after time, Xaar’s inkjet printheads and technologies meet the needs of numerous markets. Covering graphics, labelling, direct-to-shape, packaging, textiles, coatings, product decoration, ceramic tile and glass decoration, décor, and outer case coding applications – as well as printing with specialist functional fluids for 3D and advanced manufacturing techniques.

Collaboration is at the very core of its business. Xaar works as a trusted partner from sites in Europe and China, providing expert insights and technical support every step of the way.

With over 30 years’ experience, around 200 patents registered or pending, and major ongoing R&D investment, Xaar’s digital printhead and precision jetting technologies create infinite opportunities for today’s sustainable manufacturing innovation.

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