

Press release

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**TekniPlex Consumer Products Launches New PCR Dip Tube in Europe for Industrial Aerosols & Household Cleaning Products Applications**

***New* *ProTecFlow® Dip Tube provides a lower environmental impact than conventional, virgin plastics solutions.***

*Wayne, PA* – **TekniPlex Consumer Products**, a globally integrated company that provides innovative solutions through materials science and manufacturing technologies, has introduced a new PCR dip tube in European markets that can be made of up to 100% post-consumer recycled content depending on customer requirements. Ideal for use in industrial aerosol and household cleaning product applications, the **ProTecFlow®** dip tube offers a reduced environmental impact compared to dispensing tubing products made from virgin materials, while maintaining the same high-quality performance characteristics.

“Consumers are increasingly calling on brand owners to provide more eco-friendly products and packaging, “said Dirk De Mulder, sales director for the liners business in Europe and Asia. “Producing dip tubing with virgin materials is an energy-intensive process. A dip tube made of PCR reduces both natural resources usage and overall environmental impact. ProTecFlow is an example of our commitment to supporting a circular economy model.”

TekniPlex produces the new dip tube at its facilities in Belgium and Italy. The company sources the high-quality PCR resin in Europe from a local supplier, and plans to secure a local supplier in the U.S. to guarantee global availability of the PCR ProTecFlow® dip tube.

“We are working with local suppliers to reduce our environmental impact and shorten lead times for customers,” said De Mulder. “In addition, our local supplier provides consistent, high-quality resin from a large volume of available materials, allowing us to deliver on our promise of supply consistency and security.”

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**About TekniPlex Consumer Products**

TekniPlex Consumer Products specializes in advanced materials science solutions for companies in the food & beverage and CPG industries with a focus on protecting products, strengthening brands, and innovating sustainably. TekniPlex Consumer Products serves companies around the world in sectors including beauty and personal care, household items, and food and beverage.

With an expanding selection of material-diverse solutions – bolstered in recent years, by a series of strategic acquisitions – TekniPlex Consumer Products is leading the way creating next-generation packaging designs that address real-world challenges in the markets it serves. Most notably, the company is focused on developing more sustainable solutions that continue to provide product safety and consumer satisfaction. For more information, visit [www.tekni-plex.com/consumer](http://www.tekni-plex.com/consumer)