

.....

UNLOCK THE FUTURE OF PACKAGING

Consulting | Technology | Knowledge



ONE DESTINATION FOR ALL THINGS ON PACKAGING,
MEET..



PackagingConnections
SIMPLE | USABLE | SYSTEMATIC | SUSTAINABLE

AN EXCLUSIVE COMMUNITY FOR PACKAGING INDUSTRY

CONSULTING | TECHNOLOGY | KNOWLEDGE

Company Name: Sanex Packaging Connections



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ABOUT US

Welcome to Packaging Connections, your ultimate destination for *all things related to packaging*.

Established in 2005 with a mission: to bridge the gap in the packaging industry by providing accessible and innovative packaging information. We recognised that valuable packaging insights were often scattered and hard to find, and there was a need for packaging professionals to *connect and collaborate*. Inspired by this vision, we created Packaging Connections—a platform designed to empower the packaging community.

- Community and Network of professionals from the packaging industry
- Your DESTINATION FOR ALL THINGS ON PACKAGING
- Indian Partner to leading MNC packaging companies
- Supports foreign companies to establish business in India
- Supports entrepreneurs, start-ups, and small & big businesses
- Author and publisher of 'THE BIG BOOK OF PACKAGING' to learn and teach packaging



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**ENGAGE WITH US AND
GET IMMERSSED WITH
THE COMMUNITY**

NAMASTE PACKAGING NEWSLETTER

ROBUST LINKEDIN COMMUNITY

WEBINAR AND CONTENT

TEAM OF QUALIFIED AND WISE PACKAGING PROFESSIONALS

MASTERCLASS

ADVERTISING ON WWW.PACKAGING CONNECTIONS.COM



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THE NETWORK

A Packaging Platform that is
Simple | Usable | Systematic





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Leverage the extensive network to your benefit

Display Banners | Catch eyes, boost clicks, Bold visuals, laser targeting, big impact.

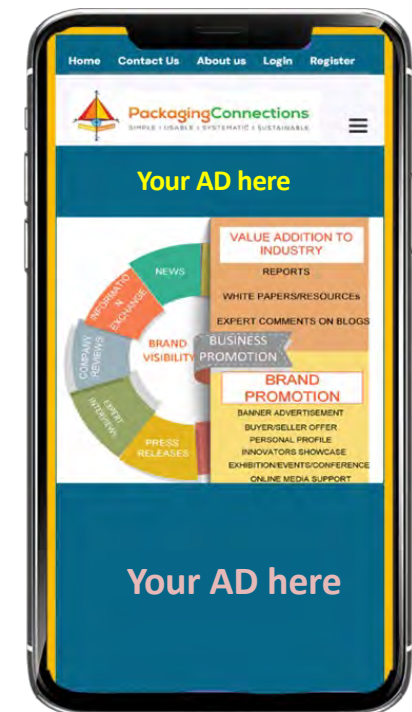
Content Marketing | Attract customers, ditch content creation. We craft engaging content that gets results, for you.

Webinars | Let us handle your webinars! We'll plan, manage, and deliver. Focus on your expertise, we'll amplify your brand

E-Newsletter | Engage our loyal audience. Feature your brand in our newsletter. Targeted reach, authentic connection, drives results..

Social Media Marketing | Reach engaged audiences. Amplify your brand in our thriving social network. We ignite conversations, drive results..

Customized Marketing Solutions | Our brand, unique strategy. We tailor marketing solutions to target your audience, maximize impact, and grow your business.





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Advertising Options

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320 x 50

Siegwerk has introduced what it reports is the first nitrocellulose (NC) free ink series specifically designed for surface printing on polyethylene

Siegwerk Introduces New Packaging

350 x 250

TARA NIRMAN
Building Sustainable India
Initiative by

350 x 250

MOBILE INTERFACE

2 days ago

How2Recycle Updates Guidelines with Key Recyclability Changes for Packaging Formats

2 days ago

Tata Steel UK Unveils 'Electrifying Packaging Steel' Campaign for Sustainable Steelmaking

NEWSLETTER

personal care, cosmetics, pharmaceutical, reconstituting, and PMCO solutions. The event served as a unique platform for a day.

LATEST BLOG
The Blue Revolution: How the Ocean Economy is Shaping Sustainable Packaging

The Blue Revolution How the Ocean Economy is Shaping Sustainable Packaging, our ocean is the heartbeat of our planet, brimming with resources and yet facing ever-growing threats. As industries across the globe seek more sustainable practices, the intersection of the blue economy and packaging presents a promising avenue for innovation and environmental stewardship. The Blue Economy encompasses all

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Email Banner AD

LATEST NEWS

Embracing the Future of Packaging Solutions

As the packaging industry advances, embracing a strong focus on sustainability and innovative approaches to meet growing environmental demands. Various companies showcase advancements in recycled packaging, highlighting the industry's dedication to reducing its environmental footprint.

Aeropowder secures £150K investment for feather-based thermal packaging

West London materials innovator Aeropowder has received a £150,000 investment from Delta Design Fund. The company is developing thermal packaging made from sericite fibers as a sustainable alternative to virgin plastic and other harmful materials. The packaging is designed for use in the life sciences industry and cold chain logistics. Traditionally plastic packaging, such as expanded

Inspiring Visit: Sandeep Kumar Goyal Brightens EMA with His Presence and Insights

The EMA team had the delightful opportunity to welcome Sandeep Kumar Goyal to our facility recently. His visit, filled with engaging conversations and a showcase of our latest equipment, brought a wealth of insights and contributions to our previous packaging presentation and

WEB INTERFACE

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EMA Pharma
The Sealing Solution

ALUMINIUM AND PLASTIC PACKAGING
PRIMARYLY COLLAPSIBLE TUBES, LANS AND BIGO TUBES

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Footer Banner



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UNIT	SPECS	DEVICE	PLACEMENT	Monthly Price (INR, Net)	Annual Price (INR, Net)	USD Cost
Banner Ad	728 x 90	Desktop	Above Nav bar	55,000	6,60,000	\$ 6,500
Banner Ad	300x250 / 350x250	Desktop	RHS Rect unit	65,000	7,80,000	\$ 7,500
Banner Ad	300x250	Mobile	Between Content	75,000	9,00,000	\$ 9,000
Banner Ad	728 x 90 / 728 x 90	Desktop	Between segments & Footer placement	45,000	5,40,000	\$ 5,250
Banner Ad	320 x 50	Mobile	Between Content	25,000	3,00,000	\$ 2,800

For any customized options, please contact info@packagingconnections.com



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UNIT	SPECS	DEVICE	PLACEMENT	Per Unit Price (INR, net)	Package	Price (INR, Net)	USD Price
Newletter Banner Ad	600 x 90	Emailer banner	Top Banner on Newsletter	65,000	12 Newsletters over a quarter	7,80,000	\$ 8,750
Newletter Banner Ad	200 x 200	Emailer banner	Newsletter Sponsor Ad unit	50,000	12 Newsletters over a quarter	6,00,000	\$ 6,750
Webinar	30-45 Minutes	Desktop + Mobile + YT + LinkedIn Post	Logo, scroller, mentions	50,000	Per Webinar	50,000	\$ 600
PR Video	3 -5 Minutes	Desktop + Mobile + YT + LinkedIn Post	Videos Section	25,000	4 PR Videos in a year	1,00,000	\$ 1,200
PR Artciles	300-400 words	Desktop + Mobile + LinkedIn Post	Artcile / News Section	15,000	4 PR Articles in a year	60,000	\$ 700
Video Interview	5-7 Minutes	Desktop + Mobile + LinkedIn Post	Logo, mentions	35,000	2 Interviews in a year	70,000	\$ 800

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Explore exclusive Packages by Packaging Connections to maximise your reach

PLATINUM

Deliverables	
300x250 banner ad (Desktop + MWeb)	365 days
E-mailer (top unit)	12 Mailers in a quarter
Webinar	4 / year
PR Videos	6 / year
PR Articles	12 / year
Video Interview	2 / year

GOLD

Deliverables	
728 x90 (Desktop)+320x50 MWeb ad	365 days
E-mailer (200x200)	12 Mailers in a quarter
Webinar	2 / year
PR Videos	2 / year
PR Articles	6 / year
Video Interview	1 / year

SILVER

Deliverables	
Footer banner (desktop)	365 days
E-mailer (200x200)	12 Mailers in a quarter
Webinar	1 / year
PR Videos	1 / year
PR Articles	2 / year
Video Interview	1 / year

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Content Marketing Packages

ANNUAL

UNIT	SPECS	DEVICE	Package
PR VIDEOS	3 -5 Minutes	Desktop + Mobile + YT + LinkedIn Post	15 PR Videos in a year
PR ARTICLES	300-400 words	Desktop + Mobile + LinkedIn Post	26 PR Articles in a year
VIDEO INTERVIEWS	5-7 Minutes	Desktop + Mobile + LinkedIn Post	7 Interviews in a year

HALF YEARLY

UNIT	SPECS	DEVICE	Package
PR VIDEOS	3 -5 Minutes	Desktop + Mobile + YT + LinkedIn Post	7 PR Videos in 6 Months
PR ARTICLES	300-400 words	Desktop + Mobile + LinkedIn Post	12 PR Articles in 6 Months
VIDEO INTERVIEWS	5-7 Minutes	Desktop + Mobile + LinkedIn Post	3 Interviews in 6 Months

QUARTERLY

UNIT	SPECS	DEVICE	Package
PR VIDEOS	3 -5 Minutes	Desktop + Mobile + YT + LinkedIn Post	3 PR Videos in 3 Months
PR ARTICLES	300-400 words	Desktop + Mobile + LinkedIn Post	6 PR Articles in 3 Months
VIDEO INTERVIEWS	5-7 Minutes	Desktop + Mobile + LinkedIn Post	1 Interview in 3 Months

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CONTACT

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THANK YOU