**Press release**

**SÜDPACK Medica and Liveo Research join forces at Connect in Pharma**

**“PharmaGuard” is the name of the innovative blister concept for solid applications, which SÜDPACK Medica will showcase at Stand E1 at the Connect in Pharma trade fair and convention in Geneva in mid-June. This recyclable packaging concept for the pharmaceutical industry is characterized by outstanding material properties and serves as a building block for improving their eco-balance.**

PharmaGuard sets new standards. The PP-based top and bottom webs are manufactured in a unique coextrusion process and, as a complete mono-material solution, they can be allocated to the existing material streams. Furthermore, this solution offers outstanding material efficiency and, thanks to the low density of PP, saves a considerable number of resources while maintaining high yields. According to a life cycle assessment conducted by Sphera, the new packaging concept is associated with a greatly reduced climate impact (in CO2-eq) as well as lower energy and water consumption compared to other popular blister solutions.

**PharmaGuard not only convinces in terms of sustainability …**

… but also when it comes to performance. Successful applications are virtually guaranteed thanks to the material’s excellent sealing performance, which ensures the highest possible packaging quality and safety in a highly efficient process. Thanks to its large processing window, the bottom web combines outstanding thermoforming properties with uniform demolding behavior. And despite the specific material features of PP films, SÜDPACK customers also benefit in terms of processing – these materials can be processed safely with only minor modifications to existing packaging lines.

For optimum product protection and maximum stability, the high-performance films can be equipped with different barrier and mechanical properties, depending on the product to be packaged. Another feature that sets SÜDPACK’s films apart from the competition is their excellent pharmacopeia-compliant water-vapor-barrier properties over the entire residual wall thickness. In addition, the SÜDPACK solution also stands out thanks to its very high transparency compared to the other PP-based blister film solutions currently on the market.

**A recipe for success with real added value**

Now SÜDPACK Medica and Liveo Research, the European market leader in pharma blister packaging, join forces to introduce the new PP blister innovation. Customers looking to switch to a more sustainable packaging concept can count on active support from the two film specialists. Getting in touch is easy: SÜDPACK Medica and Liveo Research will share a stand at Connect in Pharma and are committed to providing their customers with the best possible alternative for their individual requirements. This exclusive collaboration also allows synergies to be exploited – for example, in the area of consulting on applications and process technologies. Thanks to Liveo’s extensive manufacturing and market knowledge, its expertise also encompasses aspects such as the stability of specific drugs as well as risk management and the current regulatory framework.

**Exciting presentation on industry trends and innovations**

**On June 15 between 2:00 and 2:30 p.m. in Theater 1 in the conference area, SÜDPACK Medica and Liveo Research will shed light on new trends for the pharmaceutical industry in a half-hour presentation entitled “Innovation Showcase – Innovative Primary Pharma Packaging”.** The preferred sustainable alternatives include, in particular, mono-solutions and non-vinyl polymers. Experts from both companies will discuss the various options and provide some relevant details regarding the key factors for LCA studies.

**About SÜDPACK Medica AG**

SÜDPACK Medica AG is headquartered in Baar (CH) and is one of the leading suppliers of sterile packaging solutions in Europe as well as a pioneering partner for the global medical, pharmaceutical and diagnostics industries. The company is part of the SÜDPACK company group and was founded in 1989. The core competency of SÜDPACK Medica is the development of plastic-based packaging solutions for sterile goods. The product and performance range of SÜDPACK Medica extends from standard solutions to tailor-made, customer-specific packaging concepts. It includes the production of coextruded flexible and rigid films, which are used as base and lidding films, and of pre-made pouch solutions for a wide variety of products. SÜDPACK Medica also benefits from the SÜDPACK Group’s long-standing leadership in technology and innovation in the coextrusion of polymer-based film solutions.

The production of SÜDPACK Medica products is performed at four sites in France, Germany, Switzerland, and the Netherlands. These sites are equipped with the latest plant technology and manufacture to the highest standards of quality and hygiene, including the capacity to operate under clean room conditions.

For optimal support and collaboration with their customers around the world, SÜDPACK Medica relies on a specialist team working in quality, sales, development, and application technology, one that has long-standing expertise in polymers and process engineering and in the market for sterile packaging. This makes SÜDPACK Medica a competent solutions partner for their customers when it comes to the implementation of packaging solutions, including those with the most demanding requirements.

SÜDPACK is committed to sustainable development and fulfills its responsibility as an employer and towards society, the environment, and its customers. With its own site for processing biopolymers and its own compounding facilities, the SÜDPACK Group is also among the trailblazers in the production of forward-looking, sustainable, and recyclable packaging concepts.

**About Liveo Research**

Liveo Research is a leading manufacturer of blister packaging for the pharmaceutical industry with unique services and global reach. With subsidiaries all over the world Liveo Research is a one-stop-shop for blister packaging and medical device packaging providing optimal protection for your products. The company offers a full range of thermoforming films and cold from foil to meet the high demands of its customers.  The company’s value-adding service portfolio follows the pharma Quality by Design principles. Its technical service experts support and accompany pharma industry projects to make product launches safer and faster. Over 1.000 Liveo employees around the world make a daily effort to focus on the needs of pharmaceutical customers.

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