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News Release

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**Omega Design Corp. Hires**

**New Regional Sales Manager**

***Experienced sales executive Matthew Powers will lead sales efforts***

***for prominent packaging machinery provider throughout the North-Central United States.***

*EXTON, PA* – **Omega Design Corporation** – a global provider of innovative packaging machinery for the pharmaceutical, nutraceutical and consumer healthcare industries, and a worldwide leader in bottle unscrambling technology – has hired industry veteran **Matthew Powers** as its newest **Regional Sales Manager**. Reporting directly to the Director of Sales Operations, Mr. Powers will be responsible for developing and maintaining customer relationships, expanding overall sales and extending Omega Design’s market share in the North Central US region.

Mr. Powers brings a wealth of sales and entrepreneurial experience to his role with Omega Design. Among other positions, he served as Western US Sales Manager for pharmaceutical solid-dose equipment supplier Freund-Vector Corp., National Sales & Business Head for packaging and coding machinery company Pharmapack North America Corp., and Senior Global Sales Engineer for tableting equipment manufacturer Thomas Engineering. Earlier in his career, he owned a successful water filtration and purification company.

Mr. Powers joins Omega Design at a promising time. The company is rolling out several new solutions aligning with growing market needs, including desires for increased automation. For example, Omega Design recently introduced an Automatic Robotic Bottle Unscrambler, which provides smarter sorting with a pick-and-place robot module that separates, orients, and positions bottles onto a conveyor or into stabilizing pucks. The versatile module is ideal for applications running complex or multiple bottle shapes, including a broad array of containers, bottles, tottles, jars, vials, jugs and tubes.

“Matthew has an impressive record of sales generation and customer relationship building – and an equally impressive roster of established, executive-level contacts at an array of pharmaceutical and nutritional companies,” said Glenn Siegele, President of Omega Design Corporation. “His diligence and people skills will serve him well at Omega Design, as we continue to introduce new solutions for an ever-evolving pharma and nutritional manufacturing landscape.”

Mr. Powers earned degrees in mathematics and molecular biophysics at the University of Illinois. He resides in Wisconsin.

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**About Omega Design Corporation**

Omega Design Corporation is a global provider of innovative packaging solutions for the pharmaceutical, nutraceutical, and consumer healthcare industries. For over 50 years, Omega has specialized in the design, manufacture, service, and support of a broad range of container handling and packaging equipment systems, including bottle unscramblers, bottle-puck handling systems, shrink bundlers, stretch banders, secondary bottle and 5th panel carton orienters, canister and pouch-style desiccant/oxygen absorber feeders, as well as coding, vision and case packing modules supporting serialization and aggregation.

Omega Design Corporation operates from a fully integrated facility in Exton, Pennsylvania, that provides product research and development, product line engineering, parts manufacture, machine assembly and testing. Come visit for a Demo. For more information, call 610-363-6555 or please visit [www.omegadesign.com](http://www.omegadesign.com).