News Release

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**At Luxe Pack NY, Neopac Debuted Mono-Material Double Barrier Tubes with High-Percentage PCR**

***Made with 60% EU food-grade, post-consumer recycled content, Neopac’s latest sustainable tubes are company’s first PCR level Polyfoil® barrier tube offering.***

*Oberdiessbach, Switzerland* – **Hoffmann Neopac**, a global provider of high-quality packaging and dosing applications for pharma, beauty and oral care, launched its new **Polyfoil® EcoPro** mono-material double barrier tubes at **Booth C22** of **Luxe Pack NY**, May 10-11. Ideal for personal care and cosmetic products, Neopac’s latest EcoDesign tubes contain up to 60% EU food-grade PCR material in its signature Polyfoil® barrier tube range.

Neopac’s Polyfoil® EcoPro tube is a high-performance packaging solution that combines functionality and eco-friendliness. It is fully recyclable in the high-density polyethylene (HDPE) stream and has received product approval from the EU’s discerning RecyClass sustainability verification organization, as well as a Suez Grade A rating. Comprising up to 60% PCR material, Neopac also incorporates product contact compliant PCR in the shoulder and cap.

The new Polyfoil® EcoPro tube comes in diameters ranging from 30-50 mm, capacities of 50-200 ml, and has a body wall thickness of 0.35mm, which represents a 30% reduction from the company’s standard Polyfoil® tubes. They can be decorated with a variety of methods including inline digital and offset printing – a versatility that helps make the tubes accessible to manufacturers with large volume cosmetics and personal care products, with variable designs incorporating different languages, product variants and limited offer promotions. They can be combined with HDPE flip-top caps or recycled polyethylene (rPE) screw caps.

The Polyfoil® EcoPro tube marks the latest launch in Neopac’s lengthy series of EcoDesign products. The debut followed several other bio-based tube launches including Neopac’s **PaperX** **fiber-based Tube**, drastically reduces both plastic materials use and overall carbon footprint; the **Sugarcane Tube**, made from renewable raw materials; and the **PICEA™ Tube**, comprised of 95% renewable material in the tube body and shoulder – including 9% of spruce wood from wood waste in sawmills.

“Our new Polyfoil® EcoPro tubes and the overall PCR portfolio expansion are a result of our continued commitment to developing sustainable packaging solutions that reduce environmental impact and support a circular economy,” said Keisha Broadway, Head Sales North America at Neopac. “We were excited to introduce the new series at Luxe Pack and demonstrate the innovative design and functionality to attendees.”

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**About Hoffmann Neopac**

Hoffmann Neopac is a privately-owned company, headquartered in Thun, Switzerland. The group produces high-quality metal and plastic packaging in six locations: HOFFMANN tins in Thun and Holland; Polyfoil® and plastic tubes with NEOPAC in Switzerland, Hungary and the US; and 3D Neopac in India. Its longstanding customers include internationally active pharmaceutical, cosmetics and consumer goods manufacturers in the European, North American and Asian markets.

Neopac employs around 1,250 employees and has a capacity of 1.3 billion tubes. The company is dedicated to sustainability in both its manufacturing processes with renewable electricity and corporate culture, including a dedicated eco-conscious packaging portfolio. For more information, visit [www.neopac.](http://www.neopac.)com.