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News Release

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**HexcelPack Introduces Sustainable, Cushioning Void Filler Solution for E-Commerce Market**

***Available with Automatic or Manual dispensers for various shipping speeds, company’s HexaFil™ combines product protection and sustainability.***

*Sedona, AZ* – **HexcelPack**,a developer of eco-friendly, paper-based protective cushioning solutions to replace bubble and air pillow packaging and other plastic, paper or foam-based materials, has introduced **HexaFil™**, an innovative, 100% paper-based void fill solution that provides superior block and bracing and additional cushioning in the box vs. traditional paper and plastic-based void fill options. Available with either automatic or manual dispensing units to accommodate various shipping speeds, HexaFil™ delivers ultimate void fill combined with sustainability benefits, including being curbside recyclable and fully biodegradable.

The company’s HexaFil™ void fill utilizes the same three-dimensional hexagon design and proprietary slit paper technology as its signature cushioning product, HexcelWrap™. This method makes the paper “flex,” expanding its volume while maximizing the strength and stiffness of its fibers. When HexaFil™ is dispensed either automatically or manually, it spirals like a helix. This creates the bulk required for effective void fill, ensuring packed items will be nestled in a stable position and therefore less likely to shift during transport. This results in a superior void fill product proven to outperform environmentally-harmful alternatives and reduces the amount of materials required to ship consumers their products.

**AutoHexaFil™** is the fully automatic dispensing solution for the company’s HexaFil™ void fill. The machine uses a novel bladeless cutting technique to dispense the sustainable void fill material into corrugated shippers up to three times faster than alternatives. Fully automatic with a programmable screen and electric operation via foot pedal, the machine quickly dispenses HexaFil™ in preset lengths with no cutting blades or dangerous components needed. The AutoHexaFil™ stands 6½ feet tall, and is adjustable in height to fit over packaging conveyor systems. The unit also has wheels for easy maneuvering.

When speed is less of a factor, or in applications with lower shipping volume and space and technician constraints, like most Ship-From-Store operations, **Manual HexaFil™** is an ideal solution. The manual dispenser can be conveniently set next to a small packing table with the HexaFil™ easily dispensed from the roll by hand.

Both systems are easy to integrate and intuitive to use without the need for cutting mechanisms. The AutoHexaFil™ unit stops quickly and acts as a brake to easily pull the material apart in the same motion as tamping and closing the box. Both the manual and AutoHexaFil™ can be custom designed for each application with either table or floor mounting possible. Additional benefits of HexaFil™ include:

* **Unsurpassed Product Protection:** With Ultra Stretch™ technology, HexaFil™ offers superior block and bracing, cushioning and product protection needed for shipping fragile items and reduces product damage. Economical yet effective, the interlocking material ensures limited movement during transport. When combined with HexcelWrap™, it provides an anti-migration and fully cushioned package.
* **Sustainability:** Completely paper-based, HexaFil™ is made of 100% Program for the Endorsement of Forest Certification (PEFC) Canadian Paper for exemplary sustainability and little to no impact on the environment –all while delivering protection proven to outperform plastic packaging alternatives. Unlike single-use plastic bubble, the paper used to produce HexaFil™ is fully curbside recyclable and biodegradable.
* **Cost Savings:** AutoHexaFil™ is as impactful on the bottom line as it is the environment. Retailers can increase shipping efficiencies and reduce labor costs by upgrading to an automated void fill machine versus a manual station. In most instances, the operation can reduce the amount of void fill used.

“Our HexaFil™ void fill is an ideal solution to boost packing efficiencies across e-commerce applications, and perfectly aligns with our continued commitment to delivering innovative protective packaging solutions that are both cost effective and sustainable,” said Lorne Herszkowicz, Partner at HexcelPack. “Furthermore, at a time when most of our retail customers are experiencing extremely high shipping volumes and an increased demand for eco-friendly packaging products, we are thrilled to bring AutoHexaFil™ to market as our first of many innovations in automated packaging.”

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**About HexcelPack**

HexcelPack is the developer of eco-friendly, paper-based cushioning solutions designed to replace bubble packaging and other plastic or foam-based protective materials. The company's internationally-patented and patent-pending HexcelPack™ portfolio provides sustainable, superior product protection for retail packages, corrugated shippers, envelopes, and other containers. Notably, its curbside recyclable HexcelWrap™ cushioning wrap is used by the top three retailers in the United States, as well as several of the world's 10 largest consumer goods companies.

HexcelWrap's UltraStretch™ technology comprises unique paper with inherent characteristics that enhance the company’s slit paper technique, which maximizes paper's volume and strength through precision, angled cuts. The result is a three-dimensional product whose substantial cushion outperforms plastic and other paper-based competitors.

Together with the recently introduced HexaFil™ void filler, HexcelWrap™ can meet the packaging and shipping protection virtually all the requirements of e-commerce and beyond. Each is handily dispensed through the company's compact, standalone and completely recyclable tabletop Mini Packing™ stations. For more information, visit [www.hexcelpack.com](http://www.hexcelpack.com).