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News Release

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**HexcelPack Announces European Expansion**

**With Addition of UK Office**

***New Andover, Hampshire facility will serve as localized manufacturing hub for company’s eco-friendly, paper-based packaging solutions.***

*Sedona, AZ* – **HexcelPack**,a developer of eco-friendly, paper-based protective packaging solutions to replace bubble and air pillow packaging and other plastic, paper or foam-based materials, has expanded into Europe with the opening of a UK office. Driven by growing demand for its sustainable packaging products, the new 25,000-square-foot space in Andover, Hampshire lets the company provide more localized service to Europe-based customers.

The facility’s primary purpose will be manufacturing two of the company’s most popular eco-friendly, paper-based cushioning solutions, **HexcelWrap™ and HexaFil™**.

The former, **HexcelWrap™**, utilizes groundbreaking slit paper technology to convert extensible paper into a three-dimensional, internationally patented cushioning product by making precise cuts at specific angles. This makes the paper “flex,” expanding its volume while maximizing the strength and stiffness of its fibers. The result is a superior cushioning product proven to outperform environmentally-harmful product protection alternatives – including plastic-based bubble wraps and pillows. HexcelWrap™ delivers unsurpassed product protection and packing simplicity for e-commerce, retail catalogue, pharmaceutical and nutraceutical products, as well as third-party logistics (3PL) and contract packaging applications.

Likewise, **HexaFil™** is a 100% paper-based void fill providing products in boxes with block, bracing and cushioning superior to traditional paper and plastic-based void fill options. Available with either automatic or manual dispensing units to accommodate various shipping speeds, HexaFil™ delivers ultimate void fill combined with sustainability benefits, including curbside recyclability and full biodegradability.

“We are thrilled to be expanding our physical presence to the UK at a time when the demand for sustainable packing solutions is growing exponentially,” said Lorne Herszkowicz, Partner at HexcelPack. “This development is a strategic investment and a big step forward in growing our international footprint to best service customers.”

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**About HexcelPack**

HexcelPack is the developer of eco-friendly, paper-based cushioning solutions designed to replace bubble packaging and other plastic or foam-based protective materials. The company's internationally-patented and patent-pending HexcelPack™ portfolio provides sustainable, superior product protection for retail packages, corrugated shippers, envelopes, and other containers. Notably, its curbside recyclable HexcelWrap™ cushioning wrap is used by the top three retailers in the United States, as well as several of the world's 10 largest consumer goods companies.

HexcelWrap's UltraStretch™ technology comprises unique paper with inherent characteristics that enhance the company’s slit paper technique, which maximizes paper's volume and strength through precision, angled cuts. The result is a three-dimensional product whose substantial cushion outperforms plastic and other paper-based competitors.

Together with the recently introduced HexaFil™ void filler, HexcelWrap™ can meet the packaging and shipping protection virtually all the requirements of e-commerce and beyond. Each is handily dispensed through the company's compact, standalone and completely recyclable tabletop Mini Packing™ stations. For more information, visit [www.hexcelpack.com](http://www.hexcelpack.com).