



/ MEDIA RELEASE

ARCHROMA AT PAPEREX 2023 TO PRESENT INNOVATIVE AND SUSTAINABLE SOLUTIONS IN PACKAGING

Pratteln, Switzerland, 27 November 2023 - Archroma, a global leader in specialty chemicals, is thrilled to announce its participation in PaperEx 2023, one of the premier events in the paper and packaging industry. The exhibition will be held from December 6th to 9th, 2023 at the India Expo Centre in Delhi - NCR.

Visit Archroma at **Hall 15, Booth P40** to explore cutting-edge solutions that redefine the standards of performance and sustainability in the paper and packaging sector.

Archroma is set to highlight the following product spotlights during the event:

- **Cartaseal® range - Superior PFC-free barriers:**
Archroma's Cartaseal® range - including Cartaseal® SCR, Cartaseal® VWAF and Cartaseal® HFU - boasts superior moisture vapor barrier properties, coupled with excellent resistance to water, oil, and grease. This innovative range addresses the industry's demand for high-performance, eco-friendly solutions, offering a sustainable alternative without compromising on performance.
- **Mowilith® LDM 7255M - Lamination adhesive for flexible packaging:**
Mowilith® LDM 7255M is a versatile adhesive that meets a variety of packaging requirements. It's an excellent choice for sachets for mouth fresheners, that use a combination of paper and foil, and is equally effective for sealing plastic-to-plastic in the packaging of dry snacks like cookies, candies, chocolates, potato chips, and more.
This adhesive not only lowers energy costs but also enhances production speed, thereby optimizing overall efficiency. Attendees can explore firsthand how this innovation contributes to the evolving and dynamic landscape of flexible packaging.

In addition to the spotlighted products, Archroma will showcase a diverse range of innovative solutions for barriers and functional chemicals, whiteness management, colorations, and other specialty products.

"We are excited to invite industry professionals, partners, and stakeholders to join us at PaperEx 2023. Archroma's presence at this prestigious event signifies our dedication to advancing sustainability and performance in the paper and packaging sector," said Sameer Singla, Divisional President CEO of PP&C at Archroma.

Archroma invites you to join them at PaperEx 2023 to explore these innovations and engage in discussions about creating a brighter, more sustainable future for the paper and packaging industry.



PaperEx 2023 will take place from December 6th to 9th, 2023 at the India Expo Centre in Delhi - NCR. You are invited to **visit the Archroma team at Hall 15, Booth P40.**



Archroma at PaperEx 2023 to present innovative and sustainable solutions in packaging.
(Photo: Archroma)

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/ About Archroma

Archroma is a global, diversified provider of specialty chemicals serving the branded and performance textiles, packaging and paper, and coatings, adhesives and sealants markets. Headquartered in Pratteln, Switzerland, Archroma operates with more than 5,000 employees located in 42 countries and with 35 production sites.

Archroma is passionate about delivering leading and innovative solutions, enhancing people's lives and respecting the planet. The company is committed to the principles of "The Archroma Way to a Sustainable World: Safe, Efficient, Enhanced. It's our nature!"; an approach reflected in its innovations, world-class quality standards, high service levels and cost-efficiency.

www.archroma.com.

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