

News Release

**For Immediate Release**

**Avery Dennison invites you to join them in Connecting. Together. at Labelexpo Europe in Brussels, 11–14 September 2023**

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**OEGSTGEEST, the Netherlands —** **July 11, 2023 —** To celebrate meeting up in person, Avery Dennison will host a special event at Labelexpo 2023 called **Connecting. Together**. At their stand (5A31), Avery Dennison will engage with customers and the industry ecosystem in an intimate space that will showcase some of their latest packaging solutions and include an exclusive food and drink experience.

Steve Flannery, senior vice president and general manager of Materials Group EMENA, comments: “At Avery Dennison, we envision a connected and circular future. Labelexpo is a great opportunity for us to share some of our latest sustainable solutions — labeling materials with a lower carbon footprint and solutions that enable packaging recycling or reuse. Visitors can also experience demos of our digital solutions to get a true sense of how intelligent labels enable consumer interaction and end-to-end transparency.”

Noel Kasmi, vice president of Marketing Labels and Packaging Materials EMENA at Avery Dennison, adds: “At Labelexpo, we will be unveiling the next step of our innovation journey — our new range of direct thermal and decorative linerless labels. Because linerless solutions are an important part of the future, we’ve developed a new suite of products that eliminates liners to reduce material use and waste as well as minimize the environmental impact of packaging.”

Avery Dennison is committed to helping customers always move ahead and looks forward to engaging in a collaborative spirit across the entire business ecosystem to empower people and possibilities. They believe that only by **Connecting. Together**. can we all advance and grow in our ever-changing, ever-evolving industry.

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**About Avery Dennison**

Avery Dennison Corporation (NYSE: AVY) is a global materials science and digital identification solutions company that provides branding and information labeling solutions, including pressure-sensitive materials, radio-frequency identification (RFID) inlays and tags, and a variety of converted products and solutions. The company designs and manufactures a wide range of labeling and functional materials that enhance branded packaging, carry or display information that connects the physical and the digital, and improve customers’ product performance. The company serves an array of industries worldwide, including home and personal care, apparel, e-commerce, logistics, food and grocery, pharmaceuticals and automotive. The company employs approximately 36,000 employees in more than 50 countries. Reported sales in 2022 were $9.0 billion. Learn more at [www.averydennison.com](http://www.averydennison.com).

**For more information:**

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