**Nefab Opens New Southeast Hub in Braselton, Georgia, Tripling Capacity for Regional Growth**

* Nefab has opened a new 150,000 sq. ft. Southeast Hub to expand production and enhance regional service.
* The facility serves customers in the cloud, automotive, and healthcare industries, producing wood and plywood crates, corrugated packaging, foam cushioning, while also incorporating kitting capabilities as a part of its production.
* In its first year, the facility will add 30 manufacturing jobs to its existing workforce in the area.

**Braselton, GA – September 4, 2025** – [Nefab](https://www.nefab.com/), a global provider of sustainable industrial packaging and logistics solutions, has opened its new Southeast Hub in Braselton, Georgia, relocating from its previous site in Norcross. The $9.5 million investment triples the company’s footprint to 150,000 square feet. The additional space also allows for expanded production capacity and further investment in innovation.

The facility will serve customers in the cloud, automotive, and healthcare industries. Its operations include the production of wood and plywood crates, corrugated packaging and foam cushioning, along with kitting capabilities to provide complete packaging solutions under one roof.

“This investment reflects both our confidence in the Southeast market and our commitment to building local capacity,” said Patric Vestlund, Executive Vice President - Americas, Nefab Group. “We designed this facility to combine global best practices with the speed and flexibility our customers need here in the US.”

By establishing this expanded site in Georgia, Nefab will be able to better serve customers throughout the Southeast. The Braselton facility will create 30 new manufacturing jobs, bringing the current headcount from 60 to 90, with further hiring planned as demand continues to grow.

“This site brings together our people, production, and technology in a way that helps us work more efficiently to support customer demand,” said Robert Skinner, Managing Director Southeast, Nefab Group. “Braselton’s strong logistics network and thriving business community make it an ideal base for our continued growth.”

**Designed with Sustainability in Mind**

The Braselton site incorporates electric production equipment, vehicle charging stations, and energy-efficient systems. These features are aimed at lowering environmental impact and operational costs while supporting Nefab’s broader global sustainability goals.

Nefab’s new facility located at 11084 Lewis Braselton Boulevard in Braselton joins existing Georgia operations in Fairburn.

**About Nefab**

Nefab saves environmental and financial resources by optimizing supply chains. We do this by innovating together with our customers to create smarter packaging and logistics solutions while always respecting people and high ethical standards. This contributes to a better tomorrow for our customers, for society and for the environment.

With more than 75 years of experience combined with competence and presence in more than 38 countries, we offer global solutions and local service worldwide to companies in industries such as Telecom, Datacom, Semicon, Energy, Healthcare, Mining & Construction, and LiB & E-mobility. Nefab Group has over 5000 employees spread across 38 countries, with a yearly turnover of ~1 bn USD. The owners are the Nordgren/Pihl family and FAM AB, a privately owned holding company within the Wallenberg Ecosystem.