**Press Release**

**Snack with a clear conscience …**

 **Sweet or fruity, salty or savoury, soft or crunchy – when it comes to snacking, enjoyment is everything. But whether as an energy boost, comfort food with a twist, or part of a mindful diet, the packaging should be every bit as smart as the snack itself – and as eco-friendly as possible. For this reason, renowned film manufacturer SÜDPACK has consolidated its recyclable Pure-Line pouch films under the CarbonLite® brand – and taken them to the next level in terms of sustainability and performance.**

Made from PP and PE mono-materials, these high-performance films offer a more eco-friendly alternative to conventional non-recyclable composites and aluminum-based films. Whether processed into lightweight flowpacks, practical doypacks, or robust block-bottom pouches, they offer an ideal packaging concept for nuts, bakery products, dried fruit, and other snacks – while also conserving resources and reducing environmental impact. And with excellent product protection and a long shelf life – thanks to superior barrier properties and secure sealing – they guarantee maximum flavor and crunch down to the very last bite.

**The demanding requirements for snack packaging …**

… are fully satisfied by SÜDPACK’s sustainable material structures. To ensure a long shelf life and maximum flavor, the films are equipped with the necessary oxygen and water vapor barriers. Delicate dried fruits are optimally shielded from UV light and discoloration through high-opacity white pigmentation.

With their extensive co-extrusion know-how and decades of project experience, SÜDPACK’s experts have created mono-materials that run smoothly on standard packaging machines – producing a wide variety of pouch formats with the same efficiency, process reliability, and packaging security as conventional film structures.

Thanks to their high thermal resistance, the films also guarantee secure sealing for reclose systems. To maximize consumer convenience, zippers are available in both PP and PE versions, allowing for a mono-material-based end-of-life recycling concept.

**Sustainability at SÜDPACK – holistic and future-proof**

CarbonLite® represents a new generation of sustainable films: aluminum-free, highly recyclable, and designed to meet the strict requirements of the upcoming PPWR. A Pure PP flowpack, for example, achieves a recycling rate of 92% as certified by cyclos-HTP. In addition, SÜDPACK’s pioneering SPQ printing technology significantly reduces ink and solvent consumption in package printing – while simultaneously enhancing color brilliance.

And the benefits for customers go even further: With its advanced LCA service, SÜDPACK provides a powerful tool for making fact-based decisions on the most sustainable packaging solutions. The service assesses the eco-balance of different concepts across the value chain, including a range of end-of-life options.

By switching their packaging concepts to the sustainable solutions offered by the family-owned company group, manufacturers and packagers can typically achieve a shorter time-to-market – supported by SÜDPACK’s comprehensive services and in-house application center.

**About SÜDPACK**

SÜDPACK is a leading manufacturer of high-performance films and packaging solutions for the food, non-food, and medical goods industries, as well as customer-specific compounds for technically demanding applications.

The family business, which was founded by Alfred Remmele in 1964, is headquartered in Ochsenhausen. The production sites in Germany, France, Poland, Switzerland, the Netherlands and the USA are equipped with the latest plant technology and manufacture to the highest standards, including the capacity to operate under clean room conditions. The global sales and service network ensures a high degree of proximity to the customer and comprehensive technical support in more than 70 countries.

With its innovative Development and Application Center at its headquarters in Ochsenhausen, SÜDPACK offers its customers an optimal platform for developing tailor-made solutions and performing application tests.

SÜDPACK is committed to sustainable development and fulfills its responsibility as an employer and towards society, the environment and its customers. For its sustainable product developments and consistent commitment to a functioning circular economy in the plastics industry, SÜDPACK has received numerous awards. Further information is available at [suedpack.com](http://suedpack.com)

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