



Circular Valley Convention 2026 – Press release No. 9 / September 2025

Circular Valley Convention 2026: Together with BASF, Bayer, Evonik and Henkel – A strong signal for the global hotspot of the circular economy

Following its successful launch in March 2025 with more than 100 exhibitors and 200 speakers, the Circular Valley Convention (CVC) will return next year: On 11 and 12 March 2026, Düsseldorf and the Areal Böhler will once again be transformed into a meeting place for decision-makers and circular thought leaders from business, science, politics and society who are actively shaping the transition to a circular economy.

With BASF, Bayer, Evonik and Henkel, four global corporations are co-hosting this leading international event for the circular economy. Together with numerous other partners who have already confirmed their participation, the four global market leaders are sending a strong signal for cross-industry and cross-sector cooperation and a circular approach to business.

BASF, Bayer, Evonik and Henkel are contributing to the convention concept as co-hosts and pioneers in the field of circular economy, both with their own exhibition stands and illustrative best practice examples in the expo area, as well as with relevant content and high-profile speakers on the conference stages.

“The circular economy is the key to a sustainable future, and at Bayer we are actively committed to developing innovative solutions that both conserve resources and minimise our environmental footprint. The Circular Valley Convention 2026 offers a valuable opportunity to come together with other thought leaders to explore new approaches and actively drive the transformation towards a circular economy. Only through collaboration and the exchange of best practices can we master the challenges of the future” says Dr. Holger Weintritt, Head of Pharmaceuticals Product Supply, Bayer AG.

Frank Meyer, CSVP R&D & Sustainability Henkel Consumer Brands adds: “The Circular Valley Convention is a unique platform to connect ideas, talent, and industries – dimensions of strategic relevance for Henkel. By connecting science, industry, and partners across the value chain, we can accelerate scalable solutions that drive the circular economy, sustainable growth and lasting impact.”



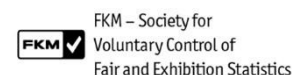
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Circular Valley Convention

Uniting Industries for a
Circular Tomorrow

March 11–12, 2026
Düsseldorf, Areal Böhler



Conference, Expo & Event bring concrete solutions for the circular economy

The Circular Valley Convention impresses with an innovative mix: a high-calibre specialist conference, a practice-oriented expo and exclusive networking opportunities create space for dialogue, inspiration and concrete cooperation. The focus is on solution-oriented approaches to circular value creation, cross-industry collaboration and innovation throughout the entire product life cycle – from design and material use to digital applications and recycling technologies.

Registration as an exhibitor now open

Companies, start-ups, research institutions and NGOs that would like to present their solutions for the circular economy in the expo area or on the conference stage at CVC 2026 can now register as exhibitors or partners.

Ticket shop now open

Discounted early bird tickets (super early bird discount – offer valid until 30 September 2025) and reduced tickets for start-ups and NGOs are available in the ticket shop.

Exhibitor registration, ticket shop and further information and impressions can be found on the website <http://www.cvc-duesseldorf.com>.

About the Circular Valley Convention

The Circular Valley Convention is the new global platform for the circular economy, with an innovative event format combining a conference, an expo, and an exclusive networking event. It brings together decision-makers and experts from business, science, politics, and society to drive forward circular solutions and the transformation to a circular economy. The fair aims to promote sustainable, efficient, and cross-industry value chains and to present innovative technologies and materials. The event is organised by Messe Düsseldorf in cooperation with the

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Media representatives interested in receiving regular information about the Circular Valley Convention can register for the press mailing list [here](#).