News Release

9 Law Drive

Fairfield, NJ 07004

973.227.8080

turchette.com



client: **Hoffmann Neopac**

contact: Christopher Dale

Turchette Agency

(973) 227-8080 ext. 116

[cdale@turchette.com](mailto:cdale@turchette.com)

**Neopac Wins Two Prestigious Tube of the Year Awards from the US Tube Council**

***Voltaren Polyfoil® Tube, produced on Neopac’s new U.S. tube line, receives top honors for seamlessly combining patient-friendly features with aesthetic appeal.***

*Oberdiessbach, Switzerland* – **Neopac**, a global provider of high-quality packaging and dosing applications for pharma, beauty and oral care, has received two prestigious Tube of the Year Awards from the US Tube Council for its **Polyfoil® tube used for Voltaren Arthritis Pain Relief Gel.** Produced on a newly commissioned line at Neopac’s U.S. facility, the tube was named **Tube of the Year Gold Medal in the Pharmaceutical Category** and also received the highest overall honor - the **Michael Hoard 2025 Tube of the Year.** The awards, announced at the Council’s annual dinner in early May, celebrate innovation and excellence in tube packaging design.

The Volatren Polyfoil® Tube exemplifies the brand’s commitment to patient-centered, inclusive packaging design. Made from an aluminum barrier laminate with a reduced 0.35mm wall thickness, the tube minimizes material use while maintaining excellent product protection and flexibility. Its ergonomic flip-top cap features a recessed grip enabling easier opening for users with limited dexterity. Users can also utilize a table or straight plate to hook the beak shape and pull down the tube with minimal force, improving accessibility for all.

The enlarged soft-touch surface and smooth opening mechanism of the closure provides a superior tactile experience, while the reassuring audible click closure provides a sense of reliability and security. The tube's dynamic five-color offset print in dark blue with vibrant accents reinforces Voltaren's professional branding with a silver metallic effect underneath. Furthermore, the tube exemplifies how purposeful packaging can improve the daily lives of millions of users while taking steps toward more inclusive packaging design.

“We are honored to receive both Tube of the Year Awards, which not only highlight the Voltaren Polyfoil® Tube’s high-performance barrier protection and standout visual appeal, but - most importantly - its inclusive, ergonomic design tailored to patient needs,” said Marcus Stenlein, Pharma Account Manager Neopac US Inc. “These awards are a testament to the innovation and dedication of our U.S. team, and they reinforce the importance of blending functionality, high-protection, and accessibility in today’s pharmaceutical packaging.”

The US Tube Council is a non-profit organization dedicated to providing educational resources, information, and networking opportunities to professionals within the tube industry. Each year, the organization recognizes the best and most innovative squeeze tubes in the industry by market category, with winners selected by an esteemed panel of judges.

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**About Neopac**

Neopac Group is headquartered in Thun, Switzerland. The group produces high-quality packaging in four locations: Polyfoil®, laminate and extruded tubes with NEOPAC in Switzerland, in Hungary, in the US, and India. Its longstanding customers include pharmaceutical, cosmetics and oral care brands in the European, North American and Asian markets.

Neopac counts around 980 employees and has a capacity of 1.3 billion tubes. The company is dedicated to sustainability in both its manufacturing processes with renewable electricity and corporate culture, including a dedicated eco-conscious packaging portfolio. For more information, visit [www.neopac.com](http://www.neopac.com).

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