

**Press release****Sustainable packaging solutions from SÜDPACK and MULTIVAC at IFFA**

With its pioneering film solutions for a wide range of industries and packaging technologies, SÜDPACK continues to set new standards – including in the area of sustainability. At IFFA in Frankfurt, the MULTIVAC Group will showcase three concepts developed specifically for the meat processing industry. At booth A41 in Hall 12.1, industry professionals can experience firsthand how material-efficient, recyclable mono-structures can be processed on thermoforming packaging machines, tray sealers, and flowpackers – delivering the same high performance and reliability as conventional composite materials.

PP, PE, and PET are among the preferred polymers used in food packaging to meet the strict requirements for recyclability and material efficiency. However, due to their specific properties, these material structures are more challenging to process than conventional composites. Thanks to their many years of close collaboration, MULTIVAC and SÜDPACK ensure that these sustainable packaging materials can be reliably processed on standard packaging machines.

**Sustainable packaging for raw ham slices**

Among the highlights at the MULTIVAC booth will be a high-performance slicing line for raw ham products. It will process SÜDPACK's new Peel PET floatable film as the peelable lidding film for thermoforming and modified-atmosphere packaging – offering a sustainable alternative. During the recycling process, the low-density top webs, which are sealable to mono-APET trays, can be cleanly separated from the APET bottom webs, enabling pure-grade recycling and infeed into dedicated material streams. In addition, the ultra-thin lidding film is a premium product in terms of packaging reliability and performance. It seals securely to PET trays even when contaminated with fats, peels easily without tearing, and does not curl

when opened. Its high oxygen barrier ensures maximum product protection, while the integrated antifog properties keep the lidding film clear.

### **Sustainable packaging for fresh meat in trays**

When packaging minute steaks in mono-PP trays on the TX 620 tray sealer – part of a high-performance meat portioning line – a PP-based lidding film from SÜDPACK's Pure-Line ensures that the entire packaging concept is classified as recyclable and can be fed into existing recycling streams. Weighing just 60 µm, the film reduces overall packaging weight while still offering maximum stability. Its peelability also delivers added convenience for consumers.

### **Sustainable packaging for ground meat**

Once viewed critically, now widely accepted: “ground meat in a pouch” – the lightweight pouch packaging for fresh ground meat. MULTIVAC will showcase this extremely material-efficient concept on a high-performance ground meat packaging line featuring the W 510 flowpacker, which will also process PP-based flow pack films from SÜDPACK's bestselling Pure-Line family – engineered for efficient processing at high output rates. Despite its low material thickness of just 60 µm, this pouch packaging offers product protection comparable to conventional tray packaging solutions. At the same time, it enables material savings of up to 60 percent, significantly reducing the carbon footprint.

### **About SÜDPACK**

SÜDPACK is a leading manufacturer of high-performance films and packaging solutions for the food, non-food, and medical goods industries, as well as customer-specific compounds for technically demanding applications.

The family business, which was founded by Alfred Remmele in 1964, is headquartered in Ochsenhausen. The production sites in Germany, France, Poland, Switzerland, the Netherlands and the USA are equipped with the latest plant technology and manufacture to the highest standards, including the capacity to operate under clean room conditions. The global sales and service network ensures



a high degree of proximity to the customer and comprehensive technical support in more than 70 countries.

With its innovative Development and Application Center at its headquarters in Ochsenhausen, SÜDPACK offers its customers an optimal platform for developing tailor-made solutions and performing application tests.

SÜDPACK is committed to sustainable development and fulfills its responsibility as an employer and towards society, the environment and its customers. For its sustainable product developments and consistent commitment to a functioning circular economy in the plastics industry, SÜDPACK has received numerous awards. Further information is available at [suedpack.com](https://www.suedpack.com)

### **About the MULTIVAC Group**

Packaged expertise, innovative cutting-edge technology and strong brands under one roof: The MULTIVAC Group offers complete solutions for the packaging and processing of food, medical and pharmaceutical products, as well as industrial items – and as the technology leader, it continues to set new benchmarks in the market. For more than 60 years the name MULTIVAC has stood for stability, strong values, innovation and future security, as well as quality and excellent service. Founded in 1961 in the Allgäu region of Germany, the MULTIVAC Group is today a global solutions supplier, which supports small and medium-sized companies, as well as large corporate businesses, in designing their production processes to be efficient and resource-saving. The product portfolio comprises a wide range of packaging technology, automation solutions, labelling and marking equipment, inspection systems and packaging materials. The product range is complemented by practical and customised solutions for food processing - from slicers and portioning machines right up to bakery technology. All the packaging and processing solutions are individually matched to customer requirements in the company's own application and development facilities. Around 7,400 MULTIVAC staff in more than 80 subsidiaries worldwide ensure that the company remains close to its customers, as well as providing the maximum customer satisfaction - from the first project concept right through to after-sales service. Further information at: [www.multivac.com](https://www.multivac.com)

#### **Company contact**

SÜDPACK  
Cordula Schmidt / Corporate Communications  
Jägerstrasse 23  
88416 Ochsenhausen, Germany  
Phone: +49 (0) 7352 925 – 1869  
[cordula.schmidt@suedpack.com](mailto:cordula.schmidt@suedpack.com)

#### **Press contact**

REDAKON  
Vera Sebastian  
Nördliche Auffahrtsallee 25  
80638 Munich, Germany  
Phone: +49 (0) 89 31 20 338-21  
[vera.sebastian@redakon.com](mailto:vera.sebastian@redakon.com)



MULTIVAC Sepp Haggenmüller SE & Co. KG  
Tanja Böck  
Bahnhofstr. 4  
87787 Wolfertschwenden, Germany  
Phone: +49 (0) 8334 601 – 0  
E-mail: [tanja.boeck@multivac.de](mailto:tanja.boeck@multivac.de)