

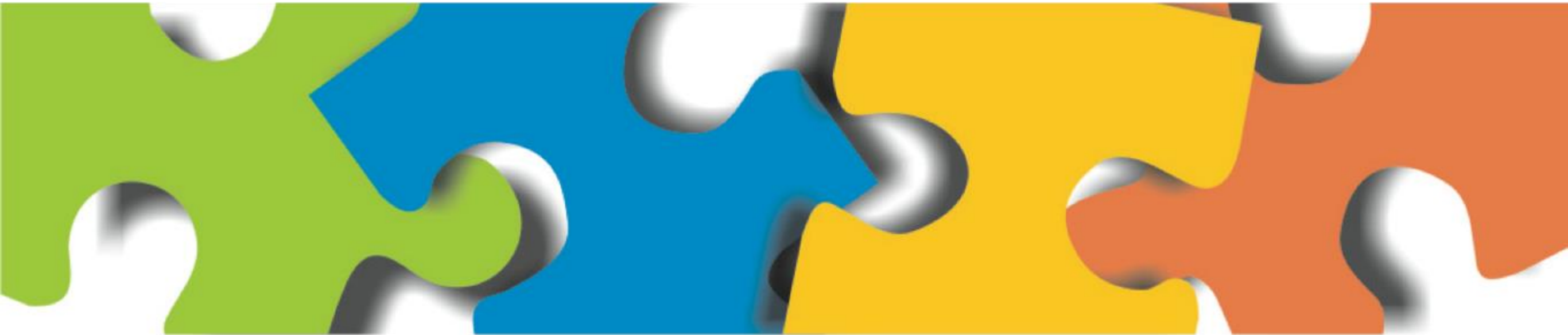
Sanex Packaging Connections Pvt. Ltd.

An ISO 9001: 2015 Certified Organization



**PackagingConnections**

SIMPLE | USABLE | SYSTEMATIC



[www.packagingconnections.com](http://www.packagingconnections.com)<sup>®</sup>





# About Us

- **ISO 9001:2015** certified packaging organization
- Your Destination for Anything in Packaging
- Team of Qualified Packaging Professionals
- Indian partner to top German companies
- Successful packaging projects with MNCs
- Packaging support to entrepreneurs, start-ups, small business
- Author and publisher of The Big Book of Packaging and many packaging innovations books



# Services Offers

- Packaging Consulting
- Support to Foreign Packaging Companies
- Packaging Benchmarking
- Packaging Testing
- Packaging Innovation Books
- The Big Book of Packaging
- Online Business Promotion and Site Listing



# 1. Packaging Consulting

One Stop Packaging Solution for Multinationals, Start-ups, Entrepreneurs, Small scale industries

- Packaging Relaunch / Revamp
- Packaging Optimization
- New Packaging Development
- Vendor Development
- Vendor Audit
- Training and Mentoring
- Specifications / Standards





## 2. Support to Foreign Packaging Companies

- All aspects of doing business in India
- Representing Top pharma companies from Germany and France
- Exclusive Technical Partners for Indian Business



## 3. Packaging Benchmarking

Successfully delivered projects for packaging (flexible, corrugated boxes, monocartons, rigid bottles, plastic, glass and metal) for –

- Oral Care products
- Ice Creams and Frozen Foods
- Condiments and Spices
- Ready to use mixes and powders
- Health Drinks
- Baby products (powder, oil, lotion, body wash etc)
- Ready to Eat snacks, extruded products



## 4. Packaging Testing

- Grammage (GSM) – Total and individual ply / layers
- Thickness
- Top load for rigid bottles – both empty and filled
- Material identification – rigid
- Material identification – flexibles (layer wise separation and identify)
- Dimensional analysis
- Scuff resistance
- Drop test
- Edge Crush Test (ECT)
- Burst Strength for paper and paper board, Burst factor



## 5. Packaging Innovation Books

- Interpack 2017 Innovations
- FMCG Packaging Innovations
- Interpack 2014 Innovations – Volume I-III
- Pharmaceutical Innovations
- Tea Packaging Innovations
- Innovative Meat Packaging
- Changing Trends in Cosmetic Packaging
- Pharma Packaging Innovations





## 6. The Big Book of Packaging

- This book is a reference guide for understanding Packaging materials, properties, manufacturing processes, test procedures and many other topics of packaging. The same is solely based on study and research done by the research team of PackagingConnections.com
- Packaging Preamble, Design Basic, Printing and Printing Inks, Packaging Design Research, Paper and Paper Board, Paper based Packaging Bags & Sacks, Corrugated Fibre Board Boxes, Metal in Packaging, Plastic in Packaging, Processing of Plastics, Glass
- This book features combined data on each topic which is not readily available and can help packaging student, packaging professional, packaging enthusiast, packaging company (end user or a supplier) to have complete understanding of the concepts.
- Pictorial representations (tables, pictures, diagrams) are given to make concept easily understandable.
- Trouble-shooting of many process giving details on probable problem, its reason and the possible solution
- Material testing of different Packaging Materials
- Detailed schematic diagrams for better understanding of the process or manufacturing steps



## 7. Business Promotion

- Site Listing on [www.PackagingConnections.com](http://www.PackagingConnections.com)
- Top, Dynamic banners on all pages of website
- Innovations in Packaging
- Company news
- Interviews
- Press Releases
- Social Media Promotion in Twitter, Fb
- Technical discussions about products on Linked-in
- Resources and Downloads

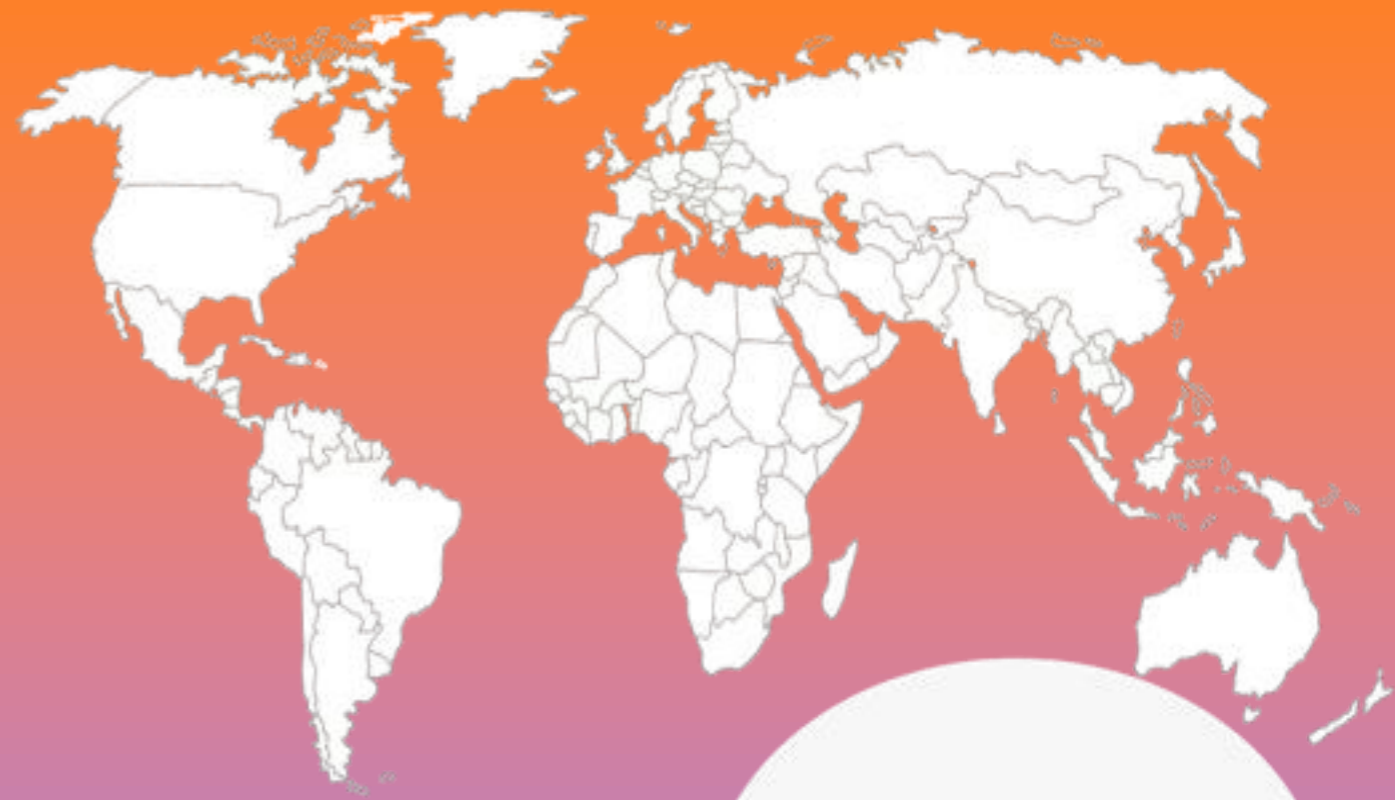
# CONSULTANCY PROJECTS



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PACKAGING

PARTNERS



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BORDERS





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