



INTERVIEW



Mr. Anjan Kumar Baral

HOD- Printing Dept., GJU of Science & Technology, Hissar

"In Packaging Industry, we require linkages among unorganized sector"



PackagingConnections: What is your educational background? How did you get involved in the Packaging industry?

Mr. Baral: I had done B Tech & M Tech in Printing Technology. Later did MBA in HR. Printing & Packaging field always go hand in hand, so I always was connected to Packaging Industry.

PackagingConnections: Your key activities at work? What is the most rewarding part of your work?

Mr. Baral: Currently I am handling Printing dept of GJU, Hissar. Most rewarding part of my work is that I keep on encouraging students & give them all the opportunity required to show their creativity.

PackagingConnections: The most prestigious awards you have received? And the awards which meant the most to you.

Mr. Baral: My award is when I see my student getting good placement in Industry and utilizing the knowledge they had gained here.

PackagingConnections: Your key achievements? Have you, or your organization, been recognized in any way for your great work?

Mr. Baral: Our key achievement is the placement of students in India & Abroad which creating the BRAND of GJUS&T.

PackagingConnections: What unexpected costs and headaches have you had to deal with?

Mr. Baral: Sacrifice my Family time for the dept. But today I would say that these sacrifices are fruitful when I see the success of GJUS&T.

PackagingConnections: What is one thing about the industry that you would change?

Mr. Baral: Linkage among the unorganized sector.

PackagingConnections: Where do you see the packaging industry in next 5 years?

Mr. Baral: Packaging Sector is growing at an exponential rate and I see that it will keep on growing like this as the people lifestyle is changing continuously and Packaging will play a key role in their day today life.

PackagingConnections: Could you share with us your key plans for the future?

Mr. Baral: Research Activities in thrust areas of Packaging.

PackagingConnections: What has been your biggest challenge? How did you overcome?

Mr. Baral: Motivating Students to excel in the field.

Packaging Connections: What are three important tenets (Principles) that you work by when beginning a new packaging project?

Mr. Baral: a) Technological Adoption

b) Creative Designing

c) Team Work

Packaging Connections: Your packaging dream?

Mr. Baral: Presenting the world "Innovative forms of Packaging".

Packaging Connections: Any tips you want to share with the packaging professionals across globe?

Mr. Baral: Be Creative, Creative & Creative.

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